



Thanks for your interest in Project U.S.E.'s 50-mile hike! Below are some easy instructions to get registered and get your fundraising site up and going. Set up should only take 5-10 minutes.

1. Go to 50molehike.org
2. Click on "Become a Fundraiser"
3. *Join a Team* window: choose 6, 16.5, or 50-mile hike
4. *Create Your Page* window:
 - a. The \$500 minimum fundraising goal is set, but you are welcome to challenge yourself to raise MORE!
 - b. "Your page headline" should outline why you're participating and raising money for Project U.S.E
 - c. Set short url (optional): this would customize your fundraising website address. For example, give.classy.org/yournamehere
 - d. Click "Next"
5. *Choose Your Photo* window
 - a. Please include a photo, as your potential donors will be interested in Project U.S.E., but they will be *primarily interested in you*, so make your page personal.
 - b. Click "continue"
6. *Member Questions* window
 - a. Please fill out all fields
 - b. Click "FINISH"

[Here is a link to some helpful tips for fundraisers](#)—a study shows that people who followed these guidelines **raised 3x more money!**

While the hike itself is not a competitive event, the fundraising sure is! We'll give out some cool **PRIZES:**

- OVERALL top fundraiser wins a summer weeklong stay in Park City, Utah – Hike and explore one of the premier outdoor recreation destinations in the world! Thanks [Elevation Lodges!](#)
- The top fundraiser in each of the three categories (50, 16.5, and 6-mile hikes)
- The fundraiser with the most donors in each category
- Any fundraiser who raises more than \$1000 by April 15th will get a Project U.S.E. hydration pack to use on the hike (If you raise \$1000 after April 15th, we will send one to you after the hike)

Any questions, just email us at hike@projectuse.org

Thanks for your support, we'll see you on the trail!